

Deep Dive:

Art





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Session 1:

What is AI art:

An introduction



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What is art?



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Definition of **art noun** from the Oxford Advanced Learner's Dictionary

art *noun*


★  [uncountable] the use of the imagination to express ideas or feelings, particularly in painting, drawing or sculpture



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ChatGPT 4 ▾



You

What is art?



ChatGPT

Art is a diverse range of human activities in creating visual, auditory, or performing artifacts (artworks), expressing the author's imaginative, conceptual ideas, or technical skill, intended to be appreciated primarily for their beauty or emotional power. These activities include the production of works of art, the criticism of art, the study of the history of art, and the aesthetic dissemination of art.



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ChatGPT 4 ▾



You

What is art?

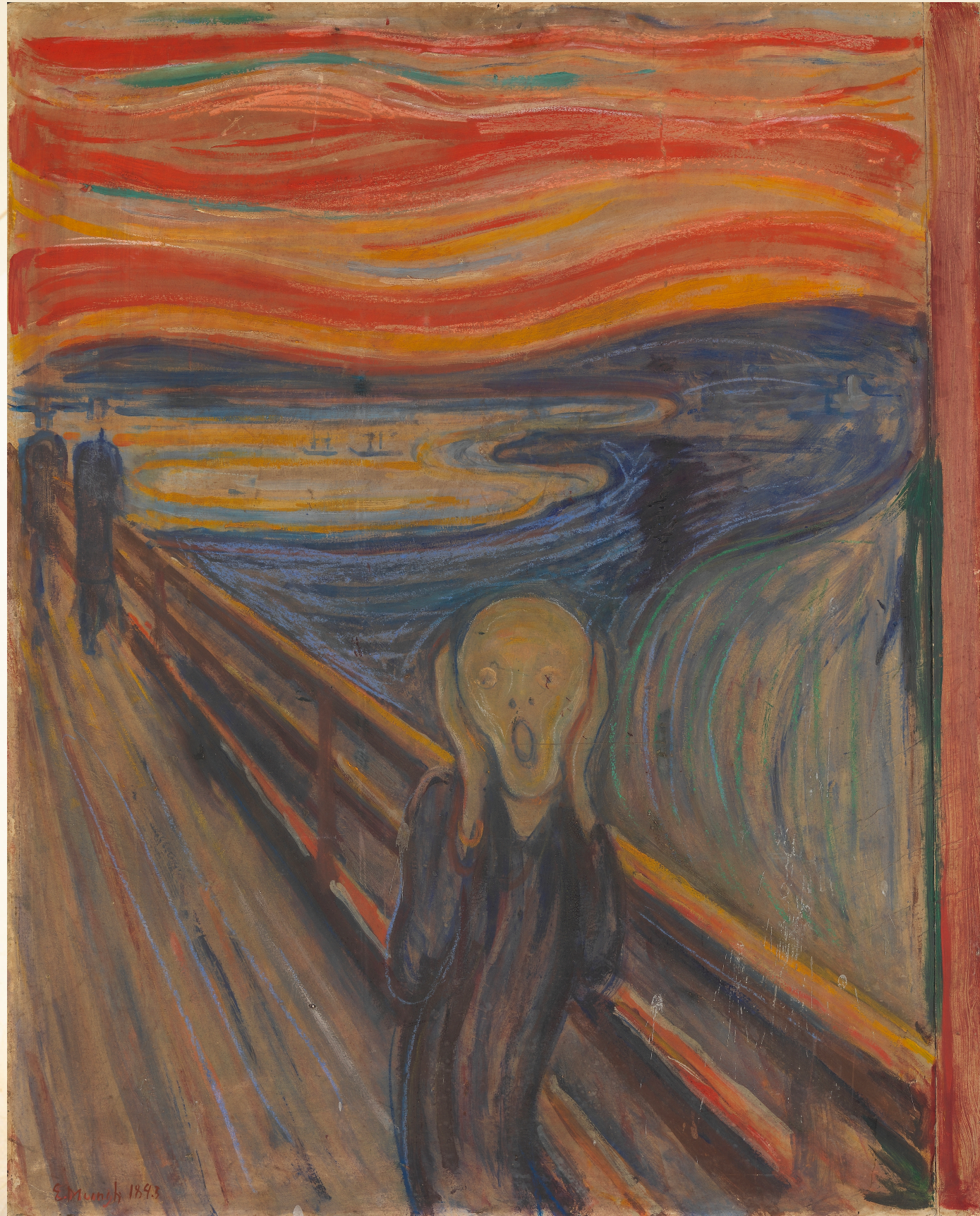


ChatGPT

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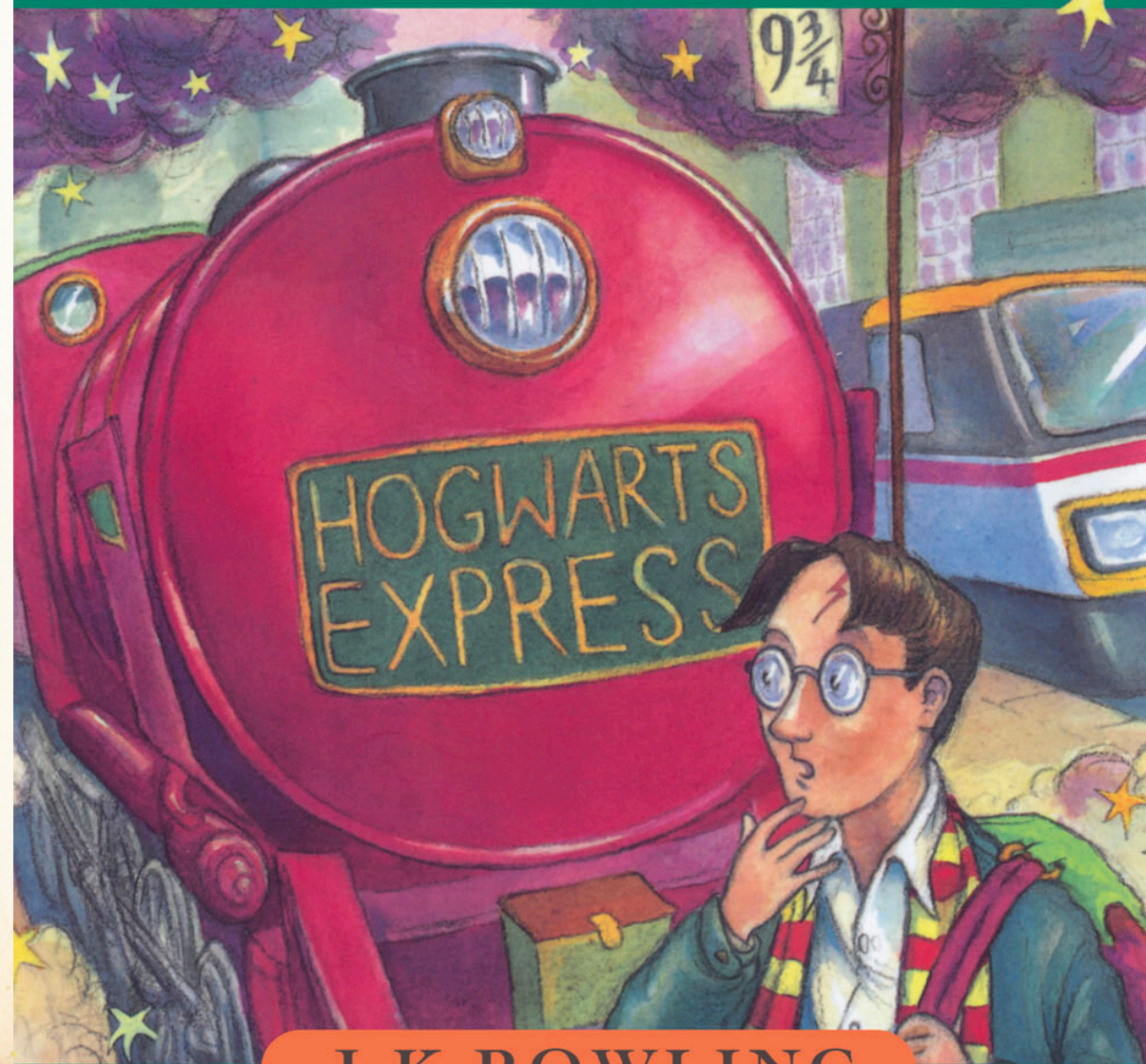




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HARRY POTTER

and the Philosopher's Stone



J.K. ROWLING

BLOOMSBURY



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We are all
creators



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We are
“architects” of
imagination



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PHOTO: TIM PEARSON/BETTER LIFE MEDIA

All things are created twice; first mentally; then physically. The key to creativity is to begin with the end in mind, with a vision and a blue print of the desired result.

— Stephen Covey —



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We all impact
others



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With:

Ideas
Emotions
Beauty



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We are also
commentators



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Art through
history is a
reflection of our
times



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Who remembers Y2K?



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Top grossing films of 1999



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- Star Wars Episode 1
- Sixth Sense
- Toy Story 2
- Matrix



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After 1.1.2000
It was immediately
apparent that all
was okay!



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BBC NEWS

You are in: [Science/Nature](#)

Saturday, 1 January, 2000, 10:48 GMT

Y2K bug fails to bite

The world has welcomed the new millennium without suffering any major millennium bug problems - at least so far.

Despite entering the year 2000 more

WATCH/LISTEN REAL MEDIA

ON THIS STORY

- The BBC's Christine McGourty**
No sign of computer meltdown
- The BBC's Tim Hirsch**
Japanese officials had to investigate alarms at two nuclear plants
- Under Secretary of State Thomas Pickering**
Missile incidents were not Y2K related
- Robin Guenier, UK Taskforce 2000 pressure group**
We must still be vigilant
- Internet consultant Bill Thompson**
The problems will come later



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Top grossing films of 2000



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- Mission Impossible II
- Gladiator
- Cast Away
- What Women Want



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The evolution of the artist



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The physical age of art:

Brushes, hands, body,
voice, film



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The digital age of art:

Software, image banks,
digital cameras,
animations



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The AI age:

?



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What is the
“brush” of the AI
artist?



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The 2 AI brushes



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Brush 1:

Text



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Our software is
called an
“AI Model”



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Today we will
use:

Dall-E 3



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In the free version
at:

www.bing.com/create



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Microsoft Bing

Image Creator
from Designer

PREVIEW



A family of bears preparing for hibernation in their den. The den is decorated with some paintings, rugs, and plants

Designer | 1024 x 1024 jpg | 13 days ago

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Elements of the prompt

- Subject matter
- Artistic style
- Colour scheme
- Composition and perspective
- Setting and background
- Lighting and atmosphere
- Elements and details
- Emotion or theme



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Some styles to try

- Impressionism
- Surrealism
- Pop Art
- Expressionism
- Cubism
- Renaissance
- Victorian
- Futurism
- Oil
- Watercolour
- Pastel
- Aquarel
- Pencil drawing
- Caricature
- Infrared photography



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Size



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In Bing Create
you cannot set
the image size



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In other tools,
this is possible



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Special techniques



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Some techniques to try

- Knolling
- Isometric illustration
- Old photo
- Infographic
- Ukiyo-e
- Macro photography
- Paper cut-out
- Stippling
- X-ray vision
- Calligraphy
- Celtic knot work
- Sand art
- Kintsugi art
- Low poly



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Get educated as an
artist:

Best place: YouTube



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A great way to understand prompting



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In our next
session



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Brush 2: Image



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Leonardo AI



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Midjourney



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Non-AI tools



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More techniques

Thank You

